



Miles Maguire, UW Oshkosh journalism professor and NEWSPA yearbook judge, will talk some of the common mistakes he has seen when critiquing books.

Avoid common yearbook errors

Maguire: Remember the book is 'for you in 25 or 30 years'

By Kayla Duket
UW Oshkosh Student

A picture is worth a thousand words, so how much is a yearbook worth?

Some would argue “way too much,” but the price of the everlasting memories bound within the pages of your high school yearbook is priceless. UW Oshkosh journalism professor and NEWSPA yearbook judge Miles Maguire will be guiding a session about the common mistakes made in yearbooks at the 2019 NEWSPA Conference on April 10.

As the assistant editor of his own high school yearbook years ago, Maguire and the rest of the staff came up with an alternative idea to the traditional yearbook. They decided they were going to tell their story entirely through pictures without any captions or names to accompany them.

While it was a good idea to create a montage of photo memories, Maguire and his colleagues didn’t consider the main purpose of the yearbook — to look back at and reminisce about high school experiences and perhaps show your kids your very first prom date.

“As a high school student, you don’t have the perspective that the yearbook is really not for you; it’s for you in 25 or 30 years,” he said. “As a yearbook editor, you kind of have to separate yourself from who you are right now and try to think of what you want in the future.”

While reflecting on his mistakes as a young editor, Maguire will also be sharing his knowledge of the fundamental skills he has acquired throughout his career from working on newspapers, magazines and newsletters in cities such as Baltimore, New York

Common Yearbook Mistakes

A Session Led by Dr. Miles Maguire



Photos n' Font

Gain knowledge of the fundamental do's and don'ts when it comes to yearbook publishing



Reflect on the bad

Reflect on the editing mistakes Maguire and his staff have made throughout the years, and learn that mistakes are an opportunity for growth



A gift to your future

Create a quality yearbook, worthy of awards in the annual yearbook competition



Expand your horizons

Learn about different areas of the journalism field and network with experienced professionals



Make a beautiful yearbook



Learn from a journalism professional giving out his tricks of the trade, to create a beautiful yearbook to enjoy for generations to come

Reeve Union April 10

Visit uwosh.edu/journalism for more information

and Washington. Besides teaching at UWO, Maguire is also the founding editor of the Oshkosh Community News Network and author of an advanced reporting book.

His session, titled “Common Yearbook Mistakes,” will begin at 8:30 a.m. in Reeve 212A.